



**WPMT-TV**  
**2005 South Queen Street**  
**York, PA 17403**  
**(717) 843-0043**

# CONTRACT

<u>Contract / Revision</u> 397168 /		<u>Alt Order #</u> 06365616
<u>Product</u> <b>TOM SMITH 10/09</b>		
<u>Contract Dates</u> <b>10/09/12 - 10/14/12</b>		<u>Estimate #</u> <b>316</b>
<u>Advertiser</u> <b>Tom Smith for Senate</b>		<u>Original Date / Revision</u> 10/08/12 / 10/08/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WPMT</b>	<u>Account Executive</u> Cheryl Long	<u>Sales Office</u> Telerep Washin
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 15
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**SRCP Media, Inc.**  
**201 N Union St**  
**Suite 200**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	43	10/09/12	10/12/12	TU-F Late News	10P-1030P		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	- TWTF - -				5	\$450.00			
N 2	43	10/09/12	10/12/12	TU-F Late News	1030P-11P		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	- TWTF - -				5	\$450.00			
N 3	43	10/09/12	10/12/12	TU-F 2p-230p	2p-230p		:30			NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	- TWTF - -				5	\$35.00			
N 4	43	10/09/12	10/12/12	TU-F 230p-3p	230p-3p		:30			NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	- TWTF - -				5	\$35.00			
N 5	43	10/09/12	10/12/12	TU-F 630p-7p News	630p-7p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	- TWTF - -				1	\$150.00			
N 6	43	10/09/12	10/12/12	TU-F 7a-8a	7a-8a		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	- TWTF - -				5	\$50.00			
N 7	43	10/09/12	10/12/12	TU-F 730p-8p	730p-8p		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	- TWTF - -				5	\$250.00			
N 8	43	10/13/12	10/13/12	Late Run 10P News	Various		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----- 1 -				1	\$350.00			
N 9	43	10/14/12	10/14/12	NFL Eagles	Various		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	----- 1				1	\$2,500.00			
N 10	43	10/11/12	10/11/12	X Factor Thu	8p-10p		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--- 1 ---				1	\$1,300.00			
N 11	43	10/10/12	10/10/12	X Factor Wed	8p-10p		:30			NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-- 2----				2	\$1,300.00			
N 12	43	10/09/12	10/12/12	TU-F 630p-7p News	630p-7p		:30			NM	4	\$600.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	- TWTF - -				4	\$150.00			
N 13	43	10/09/12	10/12/12	TU-F 730a-8a	730a-8a		:30			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	- TWTF - -				3	\$50.00			
Totals											43	\$14,000.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/14/12	43	\$14,000.00	\$11,900.00
<b>Totals</b>	<b>43</b>	<b>\$14,000.00</b>	<b>\$11,900.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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